

Bring the Salon Home KISS®

● Kiss Products, Inc.

- 웹사이트 : www.kissusa.com
- 직원수 : 뉴욕&뉴저지 포함 약 1,000명 / 외국인 비율 40%

회사소개:



A Korean-American company headquartered in New York, KISS takes great pride in being a global leader in professional quality beauty products and treatments, with brands available in over 100 countries worldwide.

Inspired by the power and excitement of life-changing beauty breakthroughs such as the handheld blow-dryer, which allowed women to break ties with the beauty parlor, Mr. John Chang—who started KISS as a tiny beauty supply business—has made it his mission to find ways to make life simpler & easier for all. With his world-renowned team of scientists & product developers, the KISS founder's passion is to invent DIY beauty products that save women a tremendous amount of time, effort and money.

모집안내:

순번	채용직무	채용희망 비자타입	채용인원
1	Package & Graphic Designer	Trainee	0명
2	Ivy Marketing(Video Editor)	Intern/Trainee	0명
3	Buyer	Trainee	0명
4	Finance	Trainee	0명
5	E-commerce(Business analysis, Amazon operation follow up)	Intern/Trainee	0명
6	EPU (Electronic Products Unit)	Trainee	0명
7	LPU (Nail Product Unit)	Trainee	0명
8	HR	Trainee	0명

- 채용인원: 0명
- 근무지역: Port Washington, NY
- 근무기간: 1년 이상 가능자
- 근무시간: 주 40시간
- 급여: 수습기간 3개월 \$15/ an hour, 이후 평가 결과에 따라 \$16 / an hour로 조정

복지혜택:

- 아침/점심/저녁 무료제공 (본사 소속의 American Food와 Asian Food Chef가 각각 있으며 직접 요리합니다)
- 대중교통 Station에서 셔틀버스 지원예정
- 12개월 만기근무자의 경우 \$1,000 보너스 지급
- 회사내 GYM 무료이용 (농구장 이용도 가능)
- 당사 내 Cafeteira 입점되어 있음.

상세직무안내:

1. Package & Graphic Designer 부문

- * Creation of design solutions, from concept to completion, in a wide range of graphic and package applications including collateral/sales materials, package graphics, brand identity
- * He/she presents visual solutions to internal clients and helps communicate strategies behind design ideas and executions.
- * He/she also acts as the resource manager to help keep projects on track.
- * Ultimately the Senior Graphic/Package Designer concepts, designs and art directs collateral and sales material that creatively and consistently reflect the appropriate brand identity.

2. Ivy Marketing (Video Editor) 부문

- * Analyze sales data and determine sales forecast.
- * Recommend creative and cost effective promotional activities.
- * Conduct marketing campaigns and trade shows to promote brand awareness among consumers.
- * Coordinate with other departments to develop project.
- * Assist in designing and developing marketing collaterals and promotional materials.
- * Maintain customer relationship marketing programs and track customer satisfaction.
- * Collaborate with Marketing Manager to initiate new consumer promotion campaigns and to develop consumer engagement plans.
- * Generate sales and marketing reports to management when needed.
- * Cooperate with the management in the development of marketing programs and criteria to achieve sales goals.
- * Evaluate current marketing program and recommend improvements.
- * Stay updated with latest marketing trends and competitor activities.

3. Buyer 부문

- * Purchasing buyer to assigned product lines with specific metric accountability
- * Communicate and coordinate with assigned vendors in issuing purchase orders to inbound delivery
- * Coordinate with internal teams to successfully fulfill orders from customers.
- * Optimize vendor pool and negotiate
- * Maintain ideal inventory for maximum profit

4. Finance 부문

- * Annual budget draw-up and daily budget control
- * Periodic financial analysis, new project projection review and CAPEX analysis
- * Financing and maintaining compliance of financial covenants
- * Internal financial audit of accounting policies and regulatory requirements.
- * Management of Int'l entities' accounting, tax, treasury and financials.

5. E-commerce 부문

- * The UV, Traffic, Conversion Rate, and Members' Data
- * Sales Data Analyzing Daily, Weekly, Monthly, Quarterly, and Yearly
- * The Forecasting and Management of Target
- * The Management of P&L contribution in platforms(Amazon, wessentionals, and other platforms)
- * The Management of P&L contribution for Revenue between main products(70%) and others(30%)
- * Top products' Analyzing in P&L
- * New products' Analyzing in P&L
- * The Coupon Usage Analyzing
- * Marketing Cost Analyzing

6. EPU 부문

- * 제품 개발 관련 자료 리서치
- * 시장 조사 트렌드 분석 서포트
- * 전략 수립 관련 업무 서포트
- * 외부 벤더 커뮤니케이션
- * 타부서 커뮤니케이션

7. LPU 부문

- * 제품 개발 관련 자료 리서치
- * 시장 조사 트렌드 분석 서포트
- * 전략 수립 관련 업무 서포트
- * 외부 벤더 커뮤니케이션
- * 타부서 커뮤니케이션

8. HR 부문

- * Supports and conducts HR functions focused on Recruiting, HRIS management, Compliance, and Talent Management.
- * Conducts training needs, assessments and provides training solutions to include planning, implementation, administration, facilitating, and delivery of high-quality programs/ learning and development initiatives that engage, align, inform, and inspire employees in support of business strategy and objectives.
- * Collects, compiles, and analyzes HR data, metrics, and statistics and applies this data to make recommendations related to HQHR Senior Director
- * Maintains compliance with federal, state, local employment laws/regulations, and company policies/procedures, and recommended best practices.
- * Provides high-quality service to KDC operation team on daily employee relations and performance management issues
- * Proactive recruiting activities for laborer employees
- * Maintains ongoing relationships with staffing agencies to ensure staffing needs are met

접수기간:

- 2022년 01월 31일 월요일 14:00까지 첨부된 이력서 작성하여 하단 이메일로 발송
- ※ 합격 시 J-1 비자 발급비용은 본인 부담입니다.
- ※ '미국 J-1 프로그램 안내서'는 반드시 사전에 참고 바랍니다.
- ※ 지원관련 문의 : Tel. 02-6268-2280 / Email : jhson@ciderlink.com
- ※ 상담신청 URL: <https://forms.gle/USmwNo8qQeWhGVZi9>
- ※ 마케팅&디자인 포지션은 포트폴리오 제출 필수