

VOLKSWAGEN FINANCIAL SERVICES

FINANCE. LEASING. INSURANCE. MOBILITY.*

채 용 공 고

Product Management Associate 정규직 신입 채용

Job Description

[Campaign Management]

- Design effective campaigns with brands to facilitate sales of new and used cars aligned with key company KPIs (e.g. penetration, new business early termination, margin, etc.)
- Execute new and modified campaigns (e.g. design, approval, system input, etc.)
- Monitor and report campaign performance

[Product / Pricing Management]

- Proactively develop, modify and implement financial products and ensure internal policies and regulatory requirements are met (e.g. interest rate ceiling, commission ceiling, used car sales practice guideline, etc.)
- Share approved product conditions with related departments to ensure funding and commission payments are made correctly
- Develop quotation tools to be used by field sales force (financial advisors and sales advisors)
- Control product conditions and vehicle information in company IT system

[Reporting]

- Generate regular internal performance reports
- Respond to ad-hoc HQ requests
- Disclosure of information

[Digital Channel Management]

- Operating Channel management through consistent update and contents adjustment if needed
- Contents creation for customer event, product promotion, and any required information
- Vitalization of the online channels especially among existing contract customers

[Planning round / Forecasting]

- Support company planning round and forecasting activities by providing assumptions such as volume, penetration, etc. to Controlling team

VOLKSWAGEN FINANCIAL SERVICES

FINANCE. LEASING. INSURANCE. MOBILITY.*

Job Requirements

- Bachelor's Degree in Statistics /Economy/Accounting/Finance is preferred
- Advanced level of English is required
- Passion for Auto-finance/Financial industry/Car financing/Leasing business/Imported car sales market is required
- Proficient in Microsoft Excel

Additional Information

- ✓ 근무부서 : BD&Marketing
- ✓ 고용형태 : 정규직(수습기간 3개월)
- ✓ 급여사항 : 협의 후 결정
- ✓ 근무지역 : 서울시 강남구

Recruiting Process

- ✓ 전형방법 : 1차 서류전형 / 2차 면접전형
- ✓ 채용일정 : 2022년 2월 3일(수) 오전 9시 마감 /
선착순 면접 후 채용하며, 서류 합격자에 한하여 별도 연락을 취해 면접을 진행합니다.
- ✓ 근무개시 : 최종 합격 발표 후 협의
- ✓ 제출서류 : 국문 이력서, 영문 이력서, 국문 자기소개서
(각종 증빙서류는 서류전형합격자에 한해 추후제출)
- ✓ 접수방법 : 이메일 kr.recruit@vwfs.com

2022년 1월 19일

폭스바겐파이낸셜서비스코리아(주)