

기업명	주식회사 위크레스트 WeCrest Ltd
업종	#빅데이터 #data_mining #소프트웨어 #SaaS #CRM #지식재산권 #법률
대표자	Benjamin Morris
홈페이지	https://www.wecrest.com/
SNS	<ul style="list-style-type: none"> ○ 링크드인 ○ 유튜브 ○ 인스타그램 ○ 페이스북 ○ 트위터
소개	<p>WeCrest Ltd is a Legal Tech company operating in the IP (intellectual property) space. We create software solutions for IP law firms. Our flagship product is a business development software suite called WeCrest Analytics, which IP law firms use to generate new clients and cases. We are an international team of highly-skilled and qualified professionals in the areas of IP management, IT, sales & marketing, and customer service.</p> <p>We are looking to hire a Digital Marketing & Sales Manager who will report directly to the CMO.</p> <p>You will work in a dynamic and multicultural environment, and we offer an attractive compensation package with the following performance-based benefits: stock options, personal laptop, access to state-of-the art software, flexible and remote working arrangements.</p>
모집분야	[WeCrest] Digital Marketing & Sales Manager
모집인원	1명
담당업무	<ul style="list-style-type: none"> ● Writing blog content ● Preparing always-on social media posts ● Developing marketing campaigns (e.g. email, LinkedIn, YouTube) ● Designing campaign landing pages ● Web analytics and content optimization ● Generating leads for the sales pipeline ● Conducting sales calls with prospective customers ● Communicating with leads and clients via email and video conferencing
필수자격	<ul style="list-style-type: none"> ● Bachelor's degree in business, economics, law, social sciences or similar field ● Excellence in written and spoken English ● Content writing experience ● A passion for learning and continuous improvement ● High degree of flexibility as our customers are located in different countries ● Pro-activity and creativity ● Familiarity with the following tools is preferred: CRM, Google Workspace, MS Office (Word, Excel, PowerPoint), Google Analytics, Webflow, LinkedIn Sales

	Navigator
우대사항	<ul style="list-style-type: none"> UX/UI design, graphic design
경력여부	경력무관
지원자 학력	학사졸업
연봉/급여	회사 내규에 따름
근무형태	정규직 *인턴십 6개월: 입사 후 서로를 알아보기 위한 6개월의 수습 기간이 있어요.
근무요일	주 5일 (월-금)
근무시간	0900-1800 (점심시간 1시간)
근무지역	서울특별시 마포구 백범로 31길 21 (서울창업허브)
근무환경	자율복장, 회식강요 없음, 연령 구성: 대부분 20-30대, 야근 없음, 텔레그램
복지/처우	<ul style="list-style-type: none"> ○초역세권: 공덕역 5분거리 사무실 위치 ○수습기간 중 급여 및 복지에 대한 차등은 없습니다. ○영어, 독일어, 일본어를 사용하는 팀멤버들과 함께 자유롭게 협업할 수 있습니다.
전형절차	서류심사 >> 1차면접 >> 파운더 인터뷰 >> 입사
지원접수기간	2021년 6월 24일
지원접수 방법	<p>Please send a cover letter and curriculum vitae (resume) of maximum 1 page each in PDF format to jobs@wecrest.com. Any content in the body of your email will be ignored. We look forward to your application!</p> <p>Email (jobs@wecrest.com)</p>
지원 첨부서류	Resume, cover letter
이메일	jobs@wecrest.com
담당자	이상우 이사