

모집분야	모집부문		담당업무	필수역량 및 자격요건	우대사항	채용인원
	사업영역	직무영역				
정규직 신입 & 경력	컨슈머 프로덕트 사업부	Sales	<p>1) Sales</p> <ul style="list-style-type: none"> <li>- Sales Specialist of special account team(Consumer product) for sales expansion.</li> <li>- Achieving sales objective(Quantitative and Qualitative) driven by the strategy</li> <li>- Analysis Retail &amp; B2B Market &amp; Development New / Potential market in Korea</li> <li>- Set up the business strategy, Sales forecast and execution plan</li> <li>- Support the distributor's market activities to maximize the sales performance.</li> </ul> <p>2) Communication</p> <ul style="list-style-type: none"> <li>- Close Communication with Authorized Partners channel for healthy growth</li> <li>- New channel development based on consumer behavior and trend</li> <li>- Build network with key channel potential customers (Membership)</li> <li>- Review sales performance and action with Partners</li> <li>- Making good relationship with partners &amp; channel</li> </ul> <p>3) Maintenance &amp; Management</p> <ul style="list-style-type: none"> <li>- Managing sales forecast (Weekly, Monthly, Yearly) based on Inventory projection, promotion scheme development and keyword search traffic</li> <li>- Sell-out and market inventory management by each accounts as sales specialist</li> <li>- Build and Update Brand and Promotion Content in line with marketing strategy</li> <li>- Sales efficiency management for profit management</li> </ul>	<ul style="list-style-type: none"> <li>- Understanding Digital MKT platform (Social media / Video commerce / Live commerce business etc.)</li> <li>- Good communication &amp; accurate negotiation &amp; sales skills to manage business partners</li> <li>- MS Office Skill ( Excel, Powerpoint etc )</li> <li>- Positive &amp; Open mind attitude</li> </ul>	<ul style="list-style-type: none"> <li>- Understanding Retail &amp; B2B Market</li> <li>- Prior experience in retail channel &amp; sales(Intern, part time, etc...)</li> <li>- General understanding of digital image product (Camera/Lens/Professional Cam) &amp; Market</li> </ul>	0명