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| 프랑스에 본사를 둔 사노피 그룹은 전세계 100여 개국에 진출해 있으며, 끊임없는 혁신을 추구하는 세계 선두의 헬스케어 기업입니다. 국내에서는 사노피-아벤티스 코리아/사노피파스퇴르를 통해 예방에서 치료까지 환자들의 다양한 니즈에 부응하는 글로벌 헬스케어 기업으로 자리매김하고 있습니다. Sanofi, a global healthcare leader, discovers, develops and distributes therapeutic solutions focused on patient's needs. Sanofi has core strengths in diabetes solutions, human vaccines, innovative drugs, and Consumer healthcare. |

**Hiring Department Information 모집부서**

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| Hiring Department 모집부서 | Specialty Care Dupixent Dermatology Marketing |
| Department Information 부서소개 | *듀피젠트의 피부과 적응증에 대한 비즈니스 전략을 수립하고 마케팅 활동을 이끄는 부서입니다.*  |

**Hiring Details 채용내용**

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| Employment Status 근무형태 | Trainee (Internship)  |
| Requirement 지원자격 | **국내외 대학교 학부생, 대학원 석사생** |
| Employment Period 근무기간 | [2023.03.20] ~ September 19, 2023 |
| Employment Location 근무지 | **서울 서초구 반포동 사노피 아벤티스 본사, 재택 (일주일 약 2회)** |

**Job Specifications 업무내용**

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| **Main responsibilities:**As a Dupixent Dermatology Marketing Associate, responsible for the management and performance of DUPIXENT’s dermatology indications by developing strategies that will differentiate the product with competitive advantages based on clear understanding of the corporate objectives and the healthcare environment. This position will focus on uncovering growth potential of Atopic dermatitis & prurigo nodularis via HCP promotion, multi-channel engagement, disease educational campaign and patient support program.* Develop and implement Dupixent marketing/operation plan
1. Understand dermatology market based on comprehensive research and cross-functional intelligence
2. Articulate the key issues & opportunities and develop the brand strategy & execution plan
* Maximize brand performance for Atopic Dermatitis market & the Brand, through active external/internal stakeholder management
1. Run branded/unbranded disease campaign by generating promo assets related with Dupixent GTM strategy
2. Plan and execute HCP educational events seamlessly, engaging key KTLs and societies
3. Maximize Dupixent SOV in major societies through promotional initiatives
4. Track and share on Dupixent performance and commercial matrix in competitive AD market
5. Support patients with programs for understanding disease and receiving proper treatment
* Prepare for the Prurigo Nodularis launch
1. Execute new indication launch plans based on extensive market intelligence.
2. Execute pre-marketing disease/unbranded activities
3. Execute holistic launching activities to escalate immediate dermatologists’ awareness

 * Excel in Sales collaboration
1. Collaborate with sales team on field queries and promotional initiatives
2. Support sales training for the up-to-date market intelligence & knowledge
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**Application Detail 지원**

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| Application Mail 지원 및 문의 | minsoo.kim@sanofi.com |
| Job Application 제출서류 | **자유양식의 국영문 이력서 및 자기소개** |
| Submission Due Date 접수마감일 | March 10, 2023 |
| Selection Process 전형절차 | **서류전형 – 면접전형 – 최종합격 (서류합격자에 한하여 개별 연락)** |

장애인 및 국가 보훈 취업 지원 대상자는 관계 법령에 의거하여 우대

People with disabilities as well as descendants will be given preference according to the related law.

**Home Sanofi In Korea** : [Sanofi-Aventis Korea](http://mysanofi.sanofi.com/sites/Korea/Pages/default.aspx?enableredirection=true)